

CCGL9011

Media in the Age of Globalization

Study Load

Activities	Number of hours
Classroom sessions	24
Tutorials	10
Preparing materials and questions for discussion	25
Assessment: Group project	45
Assessment: Individual assignment	26
Total:	130

Course Learning Outcomes

1. Demonstrate basic understanding of the global media system, in light of contending political, cultural and economic paradigms.
2. Demonstrate basic understanding of the role of technology in the development of the global media system.
3. Identify and demonstrate basic understanding of the mechanisms by which governments, and business interests influence the framing of news.
4. Demonstrate basic understanding of the role of and impact of social media on the global dynamics of information flow and exchange.
5. Demonstrate an awareness of the emergence of “new voices” in the global media.
6. Demonstrate understanding of the issues of freedom of expression, privacy and transparency in relation to the global media.

Assessment Tasks

Assessment Method	Weighting
Class participation	40
Group project	30
Individual essay	30

Course Content and Topics

Class 1: Introduction - Media, globalization, and media framing

Class 2: Journalism – digital news, citizen media, and globalized media

Class 3: Impact of Media Technology – beyond utopianism and dystopianism

Class 4: Decentralization – digital activism and blockchain

Class 5: Digital Freedom 1 – free speech and Internet censorship,

Class 6: Digital Freedom 2 – digital surveillance, privacy, and transparency

Class 7: Ubiquitous Communication - Mobile Technologies and Public Diplomacy

Class 8: Data Society - , AI and Future Technologies